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Special Supplement
Second-Hand
Commercial Vehicles

Rates card
(valid from 1.1.2012)

Basic prices:

1/1 page	Euro 175
1/2 page	Euro 95

Cover pages:

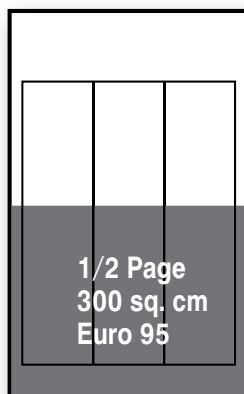
Second cover page	Euro 295
Third cover page	Euro 220
Fourth cover page	Euro 360

Discounts:

For several publications:	
5 insertions	10%
10 insertions	20%

Surcharges:

For prepress work	10%
For fixed place	10%



Formats (mm):

	before trimming	after trimming
1/1 page	220 x 300	210 x 290
1/2 page	220 x 150	210 x 145

Every long-term contract advertiser receives a free subscription.

The print-ready ad materials should be submitted in the following formats: EPS Adobe Illustrator – all texts converted to curves), JPEG (300 dpi, quality 12), or TIFF (300 dpi).

All prices are subject to 20% VAT.