



- ❖ *Daily news about transport and commercial vehicles*
- ❖ *Articles from KAMIONI, VANOVE, STROITELNA TEHNIKA, AVTOBUSI magazines*
- ❖ *Tests and market information*

Rates Card
www.kamioni.bg
 Valid from 1.1.2012

Banner	Size	Placement	Prices in EUR per Month
Banner 1 Leader Board Banner	728 x 90 pixel	on every page	600
		on the first page	450
		on any other page	290
Banner 2 Rectangle Banner	336 x 280 pixel	on the first page	600
Banner 3 Skyscraper	120 x 600 pixel	on every page	600
		on the first page	450
		on any other page	290
Banner 4 Leader Board Banner	728 x 90 pixel	on every page	300
		on the first page	225
		on any other page	140
Banner 5 Fullsize Banner	468 x 60 pixel	on every page	150
		on the first page	110
		on any other page	75
Banner 6 Halfsize Banner	234 x 60 pixel	on every page	240
		on the first page	180
		on any other page	120
Banner 7 и 8 Halfsize Banner	234 x 60 pixel	on every page	115
		on the first page	90
		on any other page	60
Banner 11	234 x 240 pixel	on every page	520
		on the first page	390
		on any other page	260
Banner 12	234 x 240 pixel	on every page	360
		on the first page	270
		on any other page	175
Banner 13	234 x 240 pixel	on every page	280
		on the first page	210
		on any other page	140

Discounts:

For a 3-month contract – 5% . For advertisers in BTP print publications – 10%.

Advertising banners must be submitted in GIF, SWF or JPG format (max 20 KB). All prices are subject to 20% VAT.

For contacts: Bulgarian Transport Press

Marketing & Advertising, tel.: (+359 2) 958 0034, 808 1848, 808 1840; fax: (+359 2) 958 1575, e-mail: reklama@btp.bg



Banner 1
728 x 90

HOT NEWS

Article 1

Article 2

Banner 2
336 x 280

Article 3

...

Banner 5
468 x 60

Article ...

Banner 4
728 x 90

Banner 6
234 x 60

Banner 11
234 x 240

Banner 7
234 x 60

Banner 12
234 x 240

Banner 8
234 x 60

Banner 13
234 x 240

Banner 3
120 x 600

borsa.kamioni.bg
Search Engine